

SR

Press release Summer / Fall 2021







the way to get away!

Annecy and its surrounding countryside and mountains are now combined under the joint venture known as Annecy Mountains. This initiative seeks to promote the outstanding nature of the destination from a geographical, cultural and tourist point of view. The local partners are united in their determination and pride to reveal all this unparalleled and exceptional destination has to offer. From the idyllic shores of Lake Annecy to the spectacular summits of the Aravis, Annecy Mountains has timeless appeal. Discover the area towards the end of summer when the warmth of the sun continues to linger and the opportunities to take the paths less trodden are before to you. Here, you can still chance upon hidden treasures of natural beauty, abounding with local history and firm identities.

From Lake to Mountains, all you need do, is get off the beaten track.

#### **SUMMARY**

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Come to Annecy Mountains



By road	By train	By plane
		International Airports
<b>A41 Motorway</b> exit « Annecy centre »	Annecy TGV Station Paris-Annecy Direct	served by several low-cost and regular airlines.
and « Annecy nord »	(3h40 - 5 to 7	Geneva
A40 Motorway	times per day)	44 km (45 min)
exit « Bonneville /Aravis » (35 min.)	Valserhône TGV Station (45 min.)	<b>Lyon - Saint Exupéry</b> 125 km (1h30)

# Accommodation & Fine dining \_\_\_\_





**10,2** million the number of tourist overnight stays



142 500 Tourist beds within Annecy Mountains



### 11 stars (Michelin Guide)

Laurent Petit (3), Jean Sulpice (2), Yoann Conte (2), Florian Favario (1), Stéphane Dattrino (1), Eric Prowalski (1), Vincent Favre Felix (1)



12 Unusual places to stay (cabin, bubble...)







### Sports & outdoor .



(La Clusaz and Manigod / Thônes: 50 km, Le Grand-Bornand: 58 km), Semnoz: 35 km, Talloires Montmin: 16 km, Glières: 28 km, Val de Tamié: 27 km



#### **Edgar Grospiron**

Olympic champion and three-time world mogul skiing champion

#### **Tessa Worley**

four-time world downhill skiing champion

Candide Thovex World Freeride champion

#### **Clémentine Lucine**

Several times water skiing champion and record holder

#### **Raphaelle Monod**

Champion and several times vice-world mogul skiing champion

Seiko Fukuoka-Naville World paragliding champion

Morgane Charre World MTB downhill champion

**Stéphane Tourreau** Vice-world free diving champion

**Benjamin Daviet** 6-time Olympic nordic-handiskiing medalist, with 3 golds

**Loïc Collomb-Patton** World freeride champion



Aravis: 210 km, Semnoz: 20 km Talloires-Montmin: 5 pistes, Sambuy: 40 km

### 1467 km of hiking trails

200 000 🍃

The amount of **paragliding and hang gliding jumps** per year, in and around Annecy Mountains

### 18

The number of **cols** to climb on your road bike

ltitude

320 m at the lowest

altitude and

2 750 m at the highest

point in the area

(la pointe Percée,

on the commune of

Le Grand-Bornand)

- snowparks
- biathlon stadium
- 5 via ferrata sites

lake fishing spots

- canyoning spots
- 20 climbing spots
- 3 caving spots



### Our heritage & natural environment



Roc de Chère and Bout du Lac, managed by Asters

#### **7** Natura 2000 sites

A network that identifies natural sites in order maintain and protect species and habitats that may be under threat.



depth: 41 m Maximum depth: 80 m Length of shoreline: 40 km

### Geopark

Regional Nature Park in the Bauges massif (UNESCO 2015)



**3** couples of Bearded Vultures

Settled and reproducing in the Bornes-Aravis Massif



### Le reblochon

130 farms 10 cheese maturers 5 200 cows 6 million Reblochon per year



### ${f 2}$ historic sites

to commemorate the Resistance: Plateau des Glières & Morette



2/ Deep in nature

The Great Outdoors you are searching for is right here. Here are some of the best ways to get your fill of fresh air and nature whether you seek contemplative relaxation, wellness or fine dining whether under the stars or accompanied by music.



## Wellness, when I want where I want

A pretty gypsy caravan, sauna and/or massage cabin that can be transformed or adapted according to your wishes, wherever you decide: in a garden for an evening or beside the lake by day for a dip in clear, fresh water during the autumn months. Marc and Caroline offer a wide range of services from massages to relaxation, adaptable and accessible to all, from friends to family.

www.laroulottedumasseur.fr

## 2/ The Aravis mountains through the wide lens

On summer evenings, the Aravis range turns a fiery red for just a few precious minutes before sunset. You can admire this supernatural lightshow from the Tête des Annes (alt. 1869m) from where you have front row seats for arguably the most spectacular view in the region, over the mountain range and almost 30km towards the horizon. You can reach it in just a half hour from the Col des Annes with a 150m climb.

www.legrandbornand.com



## 3/ The way towards yoga & energy...

« Live better, here and now » is the objective of the themed week on offer in "L'Auberge Nordique", a holiday village set in a haven of peace on the edge of the forest at the foot of the Aravis range. Experience exercises and postures to the full during your stay and welcome the sensations as you develop your ability to acknowledge your limits and feel at peace with your body through yoga themed hikes in a protective natural enviroment.

**More info:** 747  $\in$ /per week on an all-inclusive basis in a « confort » room for 2.

www.auberge-nordique.com

#### 4/ A memorable night at 1600m above sea level in the heart of Nature

What better than a night under the stars from the comfort of an Alti-dôme with its 9m<sup>2</sup> and panoramic roof ! Proud spruce trees stand guard over the evening's adventurers as they snuggle under a thermal duvet to then wake in the morning to the beauty of the Bauges basking in the dawn light and then served with a delicious breakfast of local products.

More info: from 139 € per person (all-included).

www.alpes-bivouac.com/produits/alti-dome

#### **5/ Panoramic sunset** from the Sulens

The Sulens has an amazing panoramic view of the Aravis range, the Tournette, Parmelan, Bauges and even the summit of Mont Blanc. It's about an hour's climb to reach the top to admire the sun as it sets in the valley and paints the Aravis a deep pink. Don't forget your flashlight for the way down, don't worry it's an easy descent !

More info: leaves from: col de Plan Bois

www.thonescoeurdesvallees.com

#### 6/ A Bivouac suspended under the stars

Spend a night under the stars in novel way, suspended on a platform. After sharing a cosy Savoyard meal on the cliff face with a guide, abseil down to your bed on a portaledge. Wake with the rising sun and abseil once more to the Morette Waterfall (60m high).

More info: from 18 € - 130 € with a mountain guide from the Mountain guide Office in Thônes.

www.thonescoeurdesvallees.com

#### *₹*/ Le Champ des platines – Music in the meadows

Musical culture can be found high in the mountains until September in La Clusaz! Throughout the summer, Reblochon-scented Radio Meuh prepares a laid-back, pastoral-music outing with a view over the summits. Each month a different location is chosen with care, where you can danse, snooze or enjoy refreshments to the sounds of the Radio Meuh DJs in the heart of Nature ! Each location is a secret until a week before the event.

More info: from June to September.

www.laclusaz.com/animations.html

#### 8/ An evening with your head in the stars: astrophotography

Spend an evening in the presence of Philippe Jacquot under the stars at 1700m altitude on the Semnoz to discover the Moon, the constellations, planets and celestial bodies with your naked eye or through a 400mm telescope. Keen photograpers can learn night photography techniques to capture the stars, the Milky Way and create your own celestial landscapes.

More info: from 30 € per person (observation evenings).

www.philippejacquotphotography.fr



#### 9/ Trail running at any season

Novices or profesionals can now discover the valley in a different way. There is something for all levels in Manigod from advanced trail runners to beginners ! A great way to have fun discovering trail tracks along steep climbs and gentle slopes. Trail running is possible in both summer and winter in Manigod in the beautiful landscapes of the Aravis.

**More info:** Manigod village trail. Tel. +33 (0)4 50 44 92 44.

www.manigod.com

## **10/** An eco-friendly garden of medicinal plants

Nestled in an idyllic setting on the Confins plateau, Jacques and Martine extend a warm welcome to guests to their gîte, « Le Vieux Madrier » and their garden, « Aux Confins des Sens ». Their magnificent farm is as "green" as the garden open to anyone to discover medicinal plants and local biodiversity.

More info: le Vieux Madrier at La Clusaz.

www.confins.free.fr

#### #/ Hiking, farm and bivouacking

A hike in the Aravis mountain range, but don't stop at the hike...with your tent in your rucksack, spend a night on top of the world, sipping a drink looking out over a breathtaking view. Don't forget to pick up a Reblochon in Manigod from one of the summer-pasture farms along the way. Watch out, you may not want to come back down...

**More info:** alpage de l'Aulp de Fier d'en haut (cows) and alpage de l'Aulp de Fier d'en bas (goats). Tel. +33 (0)4 50 44 92 44.

www.manigod.com

#### 12/ A tasty break on the Danay

Overlooking the Tournette and Bornes massifs, the refuge on the Danay is the perfect place to discover traditional dishes. After a snug night close to the stars, there is just a 40-minute climb to the top of the Danay for a 360° view over the Aravis, Bargy and the Valley of Thônes.

More info: open all year, from 15 € per night,  $5 \in$  for breakfast and 15 € for the meal. Tel. +33 (0)6 67 96 75 07.

www.saintjeandesixt.com/ete







3/ Life in the mountains

From the down in the valley, up to the summits the people here have so many stories to tell. In order to fully appreciate your experience in Annecy Mountains some of them have chosen to give you an insight into their way of life.

#### 1/ Didier saddles up

Didier Perrillat, local artisan has an ancestral savoir-faire in leather working and still uses ageold tools. His workshop and shop is in one of the oldest chalets in Grand Bornand where he proudly defends his noble and ancient art, as well as all things « made in France », with cosy workshops on leather-working around the fire, to keep the fire burning of his craft.

www.bourrelier-hautesavoie.com

#### 2/ Freshly picked and straight to the plate with Sabrina

We often admire and delight in the scent of the beautiful alpine flowers in the meadows, but do we really know what they are ? With 30 years experience as a herbalist, Sabrina takes you on a fascinating hike to discover all about the medicinal properties and different uses of each plant and then shares a delicious and original meal using the pick of the day ! Great satisfaction picking and preparing your own meal.

More info: reservation on request.

www.lavalsedesaromes.com



### 3/ Hand thrown pottery by Laurence

Polkadot is a small pottery that produces everyday and decorative objects for tableware or around the house that bring colour and poetry to daily life. Her creations are imagined, handturned, shaped then illustrated by Laurence in her workshop and studio, located in the former communal cheese cellar in Manigod. Laurence André welcomes you to her workshop to discover how she creates and decorates her unique glazed pottery.

www.atelierpolkadot.com

#### 4/ My life on a goat farm

Discover the daily life of Bernard, herdsman to 80 goats who in the summer months, heads up the mountain to 1640m. Follow in his footsteps to taste one of his fresh cheeses and learn how it is made and where the distinctive taste comes from. In autumn, do the opposite and accompany him down, as he and his goats head down to their winter abode.

www.facebook.com/profile.php? id=100011717272124

#### 5/ David Zilber makes his own honey... from the summer meadows !

David Zilber is passionate about being a « balanced beekeeper ». 6 years ago, he created "Miels des Z'alpages" installing 200 hives at the heart of the exceptional habitat of the Aravis. He produces a delicious honey in a sustainable balanced way which involves extracting only a surplus amount of honey from the hives, he has also developed a breed of bees that resists the alpine seasons with only a 10% loss rate during winter.

He exclusively supplies the honey pot at "Aux Comptoirs des Alpes" delicatessen and and you can find it on the bescoin, a traditional bread from Grand Bornand made with aniseed and saffron, on sale every Sunday from the bakers in the village.

www.auxcomptoirsdesalpes.fr





#### 6/ On the Jacquot family farm

From spring through to autumn, discover life on the farm ; from the production of dairy products to to the processing and maturing of cheeses in the cellars. At the Combe des Villards farm they make different types of AOC cheeses and at the 2015 National Agricultural Fair won the silver medal for their AOC Abondance fermier. You can even watch the evening milking at 4.30pm.

www.lac-annecy.com/patrimoine-naturel /1/651860-alpage-de-la-combe-des-villards.html

## *₹*/ The life of a herdsman at Aulp de Marlens

Discover the daily of a herdsman in the summer pastures at the GAEC Vent des Cimes farm and meet François, who will explain the different stages of Reblochon production, the challenges facing the agricultural world today and show you the cellar where his cheese is matured. He will be delighted to give you a taste of the different cheeses produced here.

More info: visit every Thursday at 2pm: 7,5 €.

www.thonescoeurdesvallees.com

#### 8/ The Paccard brothers – time well spent

It took thousands of years for the beautiful cheese farms to develop in the mountains, and it took decades to invent the unique knowhow of cheese refining. The Paccard cheese cellars are a fine example. Brothers, Bertrand and Jean-François Paccard followed in the family tradition of cheese refiners and now spend all their time listening to and taking care of their cheeses, choosing them one by one for a unique taste experience.

www.reblochon-paccard.fr

#### 9/ All about distillation

Sarah and Romain, brothers and sisters and children of distillers will give you a glimpse of the distillation process of its authentic Génépi liqueur in the Distillerie des Aravis, made here in a traditional way since 1876. Romain will tell you all about the distillation and bottling process and Sarah will be present to open the doors of the shop and invite you for a tasting session.

www.laclusaz.com/commerce/distillerie-desaravis.html

#### 10/ Chocolate as an art form

Renowned Haute Savoyard chocolatier, Patrick Agnellet spent 4 years on his concept of chocolate as a tableau, developing the art of cocoa. His creative works of art are as beautiful to look at as they are delicious and reflect the splendour of our region. They can be found in his boutiques.

www.patrickagnellet.com

## **#/ In the footsteps of the Chéran gold prospectors**

Gold can not just be found in the American West so have your pans picks and shovels at the ready ! Gold has been prospected in the Chéran river since the Roman period and it has been expoited here since the Middle ages. Veronique and Anne-Laure organise regular fun and educational expeditions to discover gold prospecting in the Fier and Chéran rivers. Known as the « Pearl of the Bauges », the Chéran river has been awarded « Site Rivières Sauvages » status.

More info: every Wednesday from May to October. 15 €/adult and 13 €/child.

http://versantmontagneannecy.fr/index.php/ orpaillage

#### 12/ Régis Bozon, The bronzecrowned king of saucisson

At the age of 13, Régis started out as an apprentice in the slaughterhouse in Thônes, where he started his career in charcuterie. He then went on to win the bronze medal at the International Saucisson Awards. He is the unique producer of saucissons in the valley, everything is made by him, he smokes his hams, saucisson and cured meats, made from specially selected pork from the Jura, in his premises in Thônes. His products can be found on the markets around the Aravis and on Saturday at the market in Thônes.

www.thonescoeurdesvallees.com





# 4/ Immerse yourself in local culture

Travel through time, through water, wood, earth, stone or outdoors in the fresh air and discover local secrets and natural treasures waiting to be unearthed in Annecy Mountains.





#### 1/ Touch wood !

Boasting nearly 500 old chalets in the commune of Le Grand Bornand, the alpine village with the most conserved vernacular, traditional architectural heritage in France ! The oldest chalet dates back to 1664 and continues to be inhabited by the same family. Some of the oldest chalets, now converted into Gîtes and comfortable and even luxurious hotels, artist's studios and picturesque traditional restaurants, can be dated back to the time of the construction of the Château of Versailles. The Local « bornandins » are proud to preserve their stunning traditional landscapes and traditional way of life.

www.legrandbornand.com

#### 2/ Life in a château !

Travel back in time and spend a night in the 17<sup>th</sup> century, in the Château de Thorens in one of the Marquises & Comtesses suites or bedrooms, overlooking the Italian garden, classified as a Historic Monument and admire the lush green Usillon valley and surrounding mountains.

More info: from 230 €.

www.chateaudethorens.com

#### 3/ Back to... "La Source" !

This summer is marked by the opening of "La Source". Set in one of the oldest chalets in Grand Bornand, this local, natural and cultural heritage site is a hot bed of local talents for educational, fun and artistic activities around participative, environmental and social issues. A place where different generations can come together, where visitors and locals can meet around a rich, cultural events programme shining a light on the intense creativity of the alpine inhabitants, from yesterday, today and tomorrow.

www.legrandbornand.com

#### 4/ Heritage, education and ecology...: the Espérance III



More info: to be launched during summer 2021.

www.esperance3.org







#### 5/ The Wood and Forest Eco-museum

Discover the world of alpine wood in this former hydraulic sawmill from the 19<sup>th</sup> Century, located in the heart of the Montremont valley at the foot of the majestic Tournette ! Enjoy a lively and interactive visit for all ages with sawing demonstrations as well as Nature exhibitions and walks around the theme of local flora, fauna and countryside.

www.ecomusee-bois-foret.com

#### 6/ The route of the chapels

Enjoy a walk to discover the history of the six chapels in the Manigod valley. The valley stretches wide over 6 seperate hamlets, each with their own chapel and communal bread oven. The chapels date back to the baroque period and their construction was paid for by donations from the local inhabitants in exchange for protection, or even in the hope for good weather or even rain.

More info: tel. +33 (0)4 50 44 92 44.

www.manigod.com

## *₹*/ The history of Reblochon fermier... at the farm

The Donzel family welcome hikers and visitors throughout the summer to their farm, « Corbassières », in the summer pastures above the village of La Clusaz, with a breathtaking view over the Aravis range. It is the only Ferme-Auberge in Haute-Savoie where you can taste authentic farm produce for a meal or just a Reblochon cheese as you discover life on the farm in the summer pastures and the production of cheese from the Aravis.

www.laclusaz.com/gouter-a-la-ferme-descorbassieres.html

#### **8/ Saint Pierre Favre chapel**

Do you know the history of the young man from Saint Jean, born in 1503, who founded the Jesuit Order with his friend Ignace de Loyola ? He was beatified by Pope Pius IX in 1872 and canonized by Pope Francis on 17<sup>th</sup> December 2013. The chapel was constructed on his place of birth and can be visited from 1<sup>st</sup> May to 31<sup>st</sup> October.

www.saintjeandesixt.com/chapelle-du-villaret.html





#### 9/ An outdoor museum

Culture can be found out in the open air ; on the way to the Hameau des Alpes, an educative and interactive museum, on the Beauregard Plateau or around the Confins Lake or even in the direction of the Chalet de Paccaly. Enjoy interesting, informative and motivating hikes as you travel 100 years back in time in the exhibitions displaying the first skiers, or the events that have been organised at the foot of the Aravis since the beginning of tourism in the resort. **More info:** Open air photo exhibitions and Hameau des Alpes in La Clusaz.

www.lehameaudesalpes.com

#### 10/ Beneath the Sources of the Lake Sources du lac: Verthier through history

This village, one of the oldest that makes up Doussard, owes its creation to the dead water and the lake. The area has inspired painters such as Prosper Dunant and Firmin Salabert. Follow a circuit to go back in time to when the old 14<sup>th</sup> century bridge was a toll bridge, to when the mills were powered by the millstreams and when the main means of transport to get to Annecy was by boat. Discover a former chapel and traditional houses with 4/12 pitched roofs and the Maison Blain a fine example of a 15<sup>th</sup> century bourgeois house.

www.sources-lac-annecy.com



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Press contact

presse@annecymountains.com

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